

SPONSORSHIP BENEFITS



IIDA NE HARTFORD
HOLIDAY GALA 2017

ST CLEMENTS CASTLE ~ December 13, 2017

DIAMOND LEVEL SPONSOR | \$2,000

BENEFITS OF THIS LEVEL

VISIBILITY

- Company Name prominently displayed at event.
- Recognition verbally at event by host and on event webpage.
- Promotion table designated to promote business, show products and set out leave-behind advertising. Table to be set up by sponsor prior to start of event.
- Raffle / Giveaway items may be included at promotional table. Raffle would be open to any event attendee and would utilize either entering their business card or fill out raffle tickets created by the sponsor. The IIDA committee must be notified of intent to hold raffle/giveaway and must approve of all raffle/giveaway items by Dec 8th.
- Company representative gets 60 seconds to speak about their company or product at the event. Speech must be preapproved by event chairperson.
- 1 full slide in power point presentation will be dedicated to sponsor, may include logo, product images and install photos. Images must be received by Dec 8th to be included in slide show.
- 1 company representative may personally greet attendees at sign in table.

HOSPITALITY

- (12) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Sponsor can purchase all tickets at IIDA member pricing

ADDITIONAL INFO

- **Available to ONE Sponsor Only, awarded on a first-paid basis.**
- Sponsorship may be split by two related companies (i.e. furniture manufacturer and a dealer). In the case of a split sponsorship the company logos will be 50% of the size of single-company sponsor's in all applications.
- Sponsorship payment does not include any tickets to the event.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by December 8, 2017 to receive full benefit package.
- Promotional table, Raffle/Giveaway and speaking at event are all optional and are not required.

PLATINUM LEVEL SPONSOR | \$1,500

BENEFITS OF THIS LEVEL

VISIBILITY

- Company Name prominently displayed at event.
- Recognition verbally at event by host.
- Recognition on event webpage.
- Promotion area designated to promote business, show products and set out leave-behind advertising. Table to be set up by sponsor prior to start of event.
- Raffle / Giveaway items may be included at promotional table. Raffle would be open to any event attendee and would utilize entering a business card or filling out raffle tickets created by the sponsor. The IIDA committee must be notified of intent to hold raffle/giveaway and must approve of all raffle/giveaway items by Dec 8th.
- Company representative gets 60 seconds to speak about their company or product at the event. Speech must be preapproved by event chairperson.
- 1 full slide in power point presentation will be dedicated to sponsor, may include logo, product images and install photos. Images for slide must be received by Dec 8th to be included in slide show.

DISCOUNTS

- Sponsor can purchase all tickets at IIDA member pricing

ADDITIONAL INFO

- Sponsorship may be split by two *non-competing companies (i.e. furniture manufacturer and a dealer). In the case of a split sponsorship the company logos will be 50% of the size of single-company sponsor's in all applications.
- Sponsorship payment does not include any tickets to the event.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by December 8, 2017 to receive full benefit package.
- Promotional table, Raffle/Giveaway and speaking at event are all optional and are not required.
- * *Non-competing sponsor determined by event committee*

HOSPITALITY

- (10) Complimentary drink tickets to share with your guests.

GOLD LEVEL SPONSOR | \$1,000

BENEFITS OF THIS LEVEL

VISIBILITY

- Company Name prominently displayed at event.
- Recognition verbally at event by host.
- Recognition on event webpage.
- Will be provided small promotional area for brochures and leave-behind advertising. Area will be shared with other "Gold Level" sponsors. Area to be set up by sponsor prior to start of event.
- ½ slide in power point presentation will be dedicated to sponsor, may include logo, product images and install photos. Images for slide must be received by Dec 8th to be included in slide show.

HOSPITALITY

- (8) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Sponsor can purchase all tickets at IIDA member pricing

ADDITIONAL INFO

- Sponsorship may be split by two related, non-competing companies (i.e. furniture manufacturer and a dealer). In the case of a split sponsorship the company logos will be 50% of the size of single-company sponsor's in all applications.
- Promotional area will be for brochures only, no products are to be displayed.
- Sponsorship payment does not include any tickets to the event.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by December 8, 2017 to receive full benefit package.
- * *Non-competing sponsor determined by event committee*

SILVER LEVEL SPONSOR | \$750

BENEFITS OF THIS LEVEL

VISIBILITY

- Company Name prominently displayed at event.
- Recognition verbally at event by host.
- Recognition on event webpage.
- 1/4 slide in power point presentation will be dedicated to sponsor, may include logo, product images and install photos. Images for slide must be received by Dec 8th to be included in slide show.

HOSPITALITY

- (6) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Sponsor can purchase all tickets at IIDA member pricing

ADDITIONAL INFO

- Sponsorship may be split by *non-competing companies (i.e. furniture manufacturer and a dealer). In the case of a split sponsorship the company logos will be 50% of the size of single-company sponsor's in all applications.
- Sponsorship payment does not include any tickets to the event.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by December 8, 2017 to receive full benefit package.
- * *Non-competing sponsor determined by event committee*

BRONZE LEVEL SPONSOR | \$500

BENEFITS OF THIS LEVEL

VISIBILITY

- Company Name prominently displayed at event.
- Recognition verbally at event by host.
- Recognition on event webpage.
- Logo will be included on “Bronze Level” slide in event slide show.

HOSPITALITY

- (4) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Sponsor can purchase all tickets at IIDA member pricing

ADDITIONAL INFO

- Sponsorship may be split by two related, non-competing companies (i.e. furniture manufacturer and a dealer). In the case of a split sponsorship the company logos will be 50% of the size of single-company sponsor's in all applications.
- Sponsorship payment does not include any tickets to the event.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by December 8, 2017 to receive full benefit package.
- * *Non-competing sponsor determined by event committee*