

# SPONSORSHIP BENEFITS



## IIDA NE CONNECTICUT GOLF OUTING

- Lyman Orchard Golf Club **October 5, 2017**

## GOLF CART SPONSOR | \$2,500

One sponsor only awarded on a first-paid basis\*

### BENEFITS OF THIS LEVEL

# SOLD

#### VISIBILITY

- Company Name prominently displayed on all golf carts used by participants
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.
- Company representative can make 60 second speech to guests about company or product during the dinner portion of the event.
- Space at the registration table for leave behinds.

#### HOSPITALITY

- (10) Complimentary drink tickets to share with your guests.

#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing

#### REMINDERS

- Golf Cart Sponsorship may be split by two related companies (i.e. furniture manufacturer and a dealer). In the case of a split sponsorship the company logos will be 50% of the size of single-company sponsor's in all applications.
- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package.

\* Non-competing sponsor determined by event committee

## SCORE CARD SPONSOR | \$1,700

One sponsor only awarded on a first-paid basis\*

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company Name prominently displayed on all score cards used by participants.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

#### HOSPITALITY

- (8) Complimentary drink tickets to share with your guests.

#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing

#### REMINDERS

- Split sponsorships are not permitted as the Score Card Sponsor.
- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package.

\* *Non-competing sponsor determined by event committee*

## Golf Ball Sponsor | \$1,500

One sponsor only awarded on a first-paid basis\*

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Your custom logo on a 3-pack of golf balls to be provided to all participants.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

#### HOSPITALITY

- (6) Complimentary drink tickets to share with your guests.

#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing

#### REMINDERS

- Split sponsorships are not permitted as the Golf Ball Sponsor.
- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment and logos must be received in full by August 31, 2017 to receive full benefit package. Sponsorship is unavailable after this date.
- Sponsor is responsible for the cost of purchasing the golf balls in addition to the sponsorship level payment.

\* Non-competing sponsor determined by event committee

## Towel Sponsor | \$1,500

One sponsor only awarded on a first-paid basis\*

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Your custom logo on a golf towel to be provided to all participants.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

#### HOSPITALITY

- (6) Complimentary drink tickets to share with your guests.

#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing

#### REMINDERS

- Split sponsorships are not permitted as the Towel Sponsor.
- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment and logos must be received in full by August 31, 2017 to receive full benefit package. Sponsorship is unavailable after this date.
- Sponsor is responsible for the cost of purchasing the towels in addition to the sponsorship level payment.

\* Non-competing sponsor determined by event committee

## Dinner Sponsor | \$1,500

One sponsor awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company Name prominently displayed at the buffet table during dinner service.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

#### HOSPITALITY

- (6) Complimentary drink tickets to share with your guests.

#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing

#### REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package. Sponsorship is unavailable after this date.
- Sponsor is responsible for the cost of purchasing the towels in addition to the sponsorship level payment.

# Happy Hour Sponsor | \$1,200

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One sponsor awarded on a first-paid basis

## BENEFITS OF THIS LEVEL

### VISIBILITY

- Company Name prominently displayed at the bar.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

### HOSPITALITY

- (4) Complimentary drink tickets to share with your guests.

### DISCOUNTS

- Tickets can be purchased at IIDA member pricing

### REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package. Sponsorship is unavailable after this date.
- Sponsor is responsible for the cost of purchasing the towels in addition to the sponsorship level payment.

## Beverage Cart Sponsor | \$1,000

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One sponsor awarded on a first-paid basis\*

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company Name prominently displayed on (2) golf carts that will make their rounds on the golf course throughout the day.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

#### HOSPITALITY

- (4) Complimentary drink tickets to share with your guests.

#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing

#### REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package. Sponsorship is unavailable after this date.
- Sponsor is responsible for the cost of purchasing the towels in addition to the sponsorship level payment.

*\* Non-competing sponsor determined by event committee*



## Lunch Sponsor | \$800

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One sponsor awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company Name prominently displayed at the buffet table during lunch service.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

#### REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package. Sponsorship is unavailable after this date.
- Sponsor is responsible for the cost of purchasing the towels in addition to the sponsorship level payment.

#### HOSPITALITY

- (2) Complimentary drink tickets to share with your guests.

## Water Sponsor | \$600

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One sponsor awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Opportunity to put your Company Name on a bottle of water provided to all participants.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.

#### REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package. Sponsorship is unavailable after this date.
- Sponsor is responsible for the cost of purchasing the water in addition to the sponsorship level payment.

## Chowder & Pretzel Sponsor | \$600

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One sponsor awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company Name prominently displayed at the appetizer station.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.

#### REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package. Sponsorship is unavailable after this date.

## Putting Green Sponsor | \$500

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One sponsor awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company Name prominently displayed at the driving range prior to Teeing off.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.

#### REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package. Sponsorship is unavailable after this date.

## Hole-in-One Sponsor | \$200/\$100

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- (4) \$200 sponsors awarded on a first-paid basis
- (14) \$100 sponsors awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- \$200 Sponsorship: Company name on sign at one of four hole-in-one challenge locations on the course (prize provided by Lyman Orchard).
- \$100 Sponsorship: Company name on sign at one of fourteen holes on the course.
- Brand exposure on printed recognition at the registration table.
- Verbal recognition by event hosts.

#### REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by October 1, 2017 to receive full benefit package. Sponsorship is unavailable after this date.

## RAFFLE PRIZE DONATIONS

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To donate a raffle prize contact:

### **Betty Horne**

Email: [bhorne@red-thread.com](mailto:bhorne@red-thread.com)

Phone: (860) 291-5647 or (860) 338-3625

### **Karen Carlson**

Email: [karen.carlson@coalesse.com](mailto:karen.carlson@coalesse.com)

Phone: (860) 655-4504

# THANK YOU!